



RICARDO MORA

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Regional Sales & Marketing Manager Midwest US

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A young hotelier originally from Puebla, Mexico. Ricardo started his hospitality career in Canada where he obtained his Business Degree specializing in Hotel, Restaurant & Culinary Management at McGill University.

Next he moved to Spain to complete his Master's degree in International Tourism Management at ESERP Business School Barcelona. During this path he has held various positions within, food & beverage,

guest services, public relations and sales departments in the United States, Canada, Mexico, and Europe.

"My job is to support the travel industry and to grow business in Mexico and Caribbean destinations", says Mora. Ricardo has been working with Karisma Hotels & Resorts for nearly 3 years now starting as an Inside Sales Executive supporting the Midwest US market.