



## **El Dorado Resorts & Hotels and Azul Hotels, by Karisma**

### **LIST OF E-MARKETING TOOLS**

Click on the links below to access our innovative marketing tools:

- GI Collection Virtual Brochure:  
<http://issuu.com/karismahotels/docs/gi-collection-brochure?mode=embed&layout=http%3A%2F%2Fskin.issuu.com%2Fv%2Fflight%2Flayout.xml&howFlipBtn=true>
- El Dorado Spa Resorts & Hotels Virtual Brochure:  
<http://issuu.com/karismahotels/docs/el-dorado-spa-resorts--amp--hotels-brochure?mode=embed&layout=http%3A%2F%2Fskin.issuu.com%2Fv%2Fflight%2Flayout.xml&showFlipBtn=true>
- Azul Hotels Virtual Brochure:  
<http://karisma.consumer-brochures.com/azul/>
- Azul Sensatori Hotel Video:  
<http://www.apps.karismahotels.com/azulsensatori/videos/azs.html>
- Azul Fives Hotel Video:  
[http://www.apps.karismahotels.com/azulfives/videos/tfv\\_03.html](http://www.apps.karismahotels.com/azulfives/videos/tfv_03.html)
- El Dorado Casitas Royale Flash Presentation:  
[http://www.apps.karismahotels.com/doradoroyal/videos/casitas\\_royale\\_flash.html](http://www.apps.karismahotels.com/doradoroyal/videos/casitas_royale_flash.html)
- Weddings & Honeymoons Virtual Brochure:  
<http://issuu.com/karismahotels/docs/edaz-wedding--amp--honeymoon-brochure?mode=embed&layout=http%3A%2F%2Fskin.issuu.com%2Fv%2Fflight%2Flayout.xml&howFlipBtn=true>
- El Dorado Seaside Suites Flash Presentation:  
<http://www.apps.karismahotels.com/brochures/eds/index.html>

### **Hotel Fact Sheets, High Res Images and Logos:**

[http://www.karismahotels.com/travel-agents/resort\\_facts\\_photos.html](http://www.karismahotels.com/travel-agents/resort_facts_photos.html)

### **CURRENT SPECIAL OFFERS**

<http://www.karismahotels.com/specials>

## **Important Wedding Information:**

- Karisma Hotels wedding services  
<http://www.karismahotels.com/weddings/weddings-no-others-karisma-hotels>
- Required documents  
<http://www.karismahotels.com/weddings/documents-are-no-problem>
- Wedding application  
<http://www.karismahotels.com/weddings/wedding-application>
- El Dorado Royale - Wedding Packages  
<http://www.karismahotels.com/sub-page/el-dorado-royale-wedding-packages>
- El Dorado Casitas Royale - Wedding Packages  
<http://www.karismahotels.com/sub-page/el-dorado-casitas-royale-karisma>
- El Dorado Seaside Suites - Wedding Packages  
<http://www.karismahotels.com/sub-page/el-dorado-seaside-wedding-packages>
- El Dorado Maroma - Wedding Packages  
<http://www.karismahotels.com/sub-page/el-dorado-maroma-wedding-packages>
- Azul Beach - Wedding Packages  
<http://karismahotels.com/sub-page/wedding-packages-provide-value-and-romance>
- Azul Fives - Wedding Packages  
<http://karismahotels.com/sub-page/silver-gold-wedding-packages>
- Azul Sensatori - Wedding Packages  
<http://karismahotels.com/sub-page/wedding-packages-maximize-romance-and-minimize-stress>
- Optional amenities:  
[http://www.karismahotels.com/sites/default/files/CANCUN WEDDINGS  
OPTIONAL AMENITIES ORDER FORM.pdf](http://www.karismahotels.com/sites/default/files/CANCUN_WEDDINGS_OPTIONAL_AMENITIES_ORDER_FORM.pdf)
- Private Event Banquet kit:  
<http://www.karismahotels.com/sites/default/files/Banquet KIT 2009.pdf>

## **Customizable Emercials:**

- Romance:  
[http://www.karismaresorts.com/videos/genericvideos\\_link/generic\\_romance.htm](http://www.karismaresorts.com/videos/genericvideos_link/generic_romance.htm)
- Family:  
[http://www.karismaresorts.com/videos/genericvideos\\_link/generic\\_family.htm](http://www.karismaresorts.com/videos/genericvideos_link/generic_family.htm)

- Stress:  
[http://www.karismaresorts.com/videos/genericvideos\\_link/generic\\_stress.htm](http://www.karismaresorts.com/videos/genericvideos_link/generic_stress.htm)
- Anniversary:  
[http://www.karismaresorts.com/videos/genericvideos\\_link/generic\\_aniversary.htm](http://www.karismaresorts.com/videos/genericvideos_link/generic_aniversary.htm)
- Honeymoon:  
[http://www.karismaresorts.com/videos/genericvideos\\_link/generic\\_honeymoon.htm](http://www.karismaresorts.com/videos/genericvideos_link/generic_honeymoon.htm)